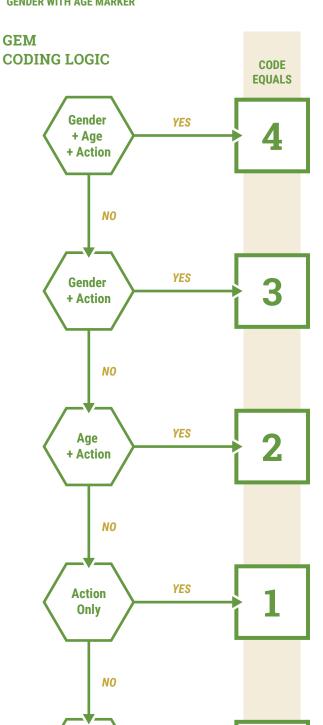
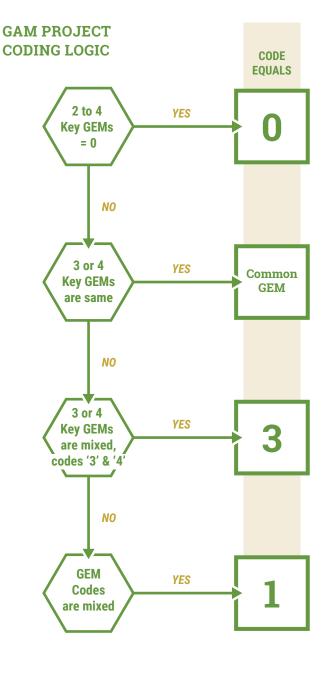


A M Coding Logic: GEM & GAM Project





DEFINITIONS

Gender

· Women, girls

No Action

- · Men, boys
- · Diverse gender

Age

· Gender norms for age group

YES

- · Age ranges specified by sector

Action

- · Gender analysis
- Tailored activities
- · Influence on project OR
- Benefits

RATIONALE

- · Good programming means more than 2 GEMs present
- GAM reflects consistent use of Gender/Age/Action across GEMs
- Getting Gender and Actions right consistently across GEMs
- Getting the Action right consistently across GEMs (Gender & Age are not)

